

Direct Hiring Demand Monitor

Daily labor-demand data collected from employer career sites, applicant tracking systems and official public employment services, with no commercial job boards or aggregators. A same-store index, occupation, geography and public-company signals with stated uncertainty, coverage grades and a published track record against BLS.

5.5M LIVE POSTINGS	280k EMPLOYERS IN PANEL	914 TICKERS COVERED	307 S&P 500 COMPANIES COVERED
-----------------------	----------------------------	------------------------	----------------------------------

WHAT YOU GET EACH DAY

- **Headline core change** in open postings, 7 and 28 days, seasonally adjusted, with 95% intervals.
- **Same-store index** (posting-weighted, chain-linked) and breadth across employers.
- 355 detailed occupations (2018 SOC) and 23 major groups, ranked against the market.
- All US states, 854 metro and micro areas and 153 countries with 100+ live postings.
- Ticker-level screen: organic change, prompt-posting share, weeks sustained, coverage flags.
- Posted pay against BLS OEWS medians; new postings, endings and time to fill.
- A daily estimate of the next BLS JOLTS openings print, logged before release and scored after.

METHOD YOU CAN AUDIT

- **Same-store panel.** Employers enter only after 14 days of tracking.
- **Coverage events.** New boards, dead boards and catch-up fetches move the level, never the index or rankings.
- **Robust core.** Employer growth rates, weight-capped at 10%, 5% trimmed in each tail.
- **Graded coverage.** A, B or C each day from fetch freshness and pipeline agreement.
- **Revisions.** First prints archived; every revision is shown.

Same-store index, 16 July 2026 = 100

Daily, through 9 October 2026; reconstructed before 9 October 2026



SPECIFICATION

Universe	Postings from 94 sources: applicant tracking systems, employer career sites and public employment services; deduplicated by posting URL
Update	Daily at 07:00 ET, released to all clients at once
History	Daily from 16 July 2026; live editions since 9 October 2026. Longer history in preparation
Files	14 CSV files plus JSON and the HTML report; every row stamped with its edition; schema 1.0
Identifiers	Ticker, SEC CIK and OpenFIGI for public parents, with a dated point-in-time ticker map; 2018 SOC; USPS state; 2023 CBSA; ISO country
Delivery	Daily file drop and report; S3 and Snowflake delivery in preparation
Benchmarks	BLS JOLTS, BLS OEWS, Indeed Hiring Lab

Today's read. Open postings at tracked employers rose 8.0% over the 28 days to 9 October 2026, seasonally adjusted (95% interval +7.5% to +8.6%), across 5,455,037 live postings.

BUILT FOR

- **Macro and rates:** a daily read on labor demand ahead of JOLTS and payrolls, with a public record of how our estimates scored.
- **Equities:** company hiring acceleration and freezes across 914 tickers, screened for coverage artifacts.
- **Research and strategy:** occupation, metro and pay trends with documented definitions and point-in-time files.

Contact. Commercial: sales@metaintro.com · Data and support: support@metaintro.com

Data handling. Built from publicly accessible job postings and public statistics. Delivered data are aggregates and employer-level counts and contain no personal data.

Disclaimer. For information only. Not investment advice, an offer or a solicitation. Figures are believed reliable but not guaranteed and may be revised. © 2026 Metaintro.